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Springfield's Pro & Local Mobile Detailing Wins BBB Marketplace Excellence Award

SPRINGFIELD, MA *April 26, 2019* — Paul Frasco and Chris Vella, owners of Pro and Local Mobile Detailing were awarded a Marketplace Excellence Award for Sustained Excellence from the Better Business Bureau of Central & Western Massachusetts and Northeastern Connecticut. The Marketplace Excellence Awards for the Western Massachusetts region are held in the spring to recognize local businesses who promote the importance of high ethical standards in



terms of business practices, and who work to ensure the local marketplace is fair and ethical. Frasco and Vella were presented with the award at a ceremony held at the Castle of Knights Meeting & Banquet House in Chicopee on Wednesday, April 24.

Awards for Marketplace Excellence are nominated locally and selected according to a rigorous judging process by an independent panel of judges based on commitment to customers, commitment to employees, their reputation in their business' industry, and commitment to the communities where they do business.

"I have always heard that integrity is how you act when no one is watching," says Paul Frasco. "Chris and I see business integrity and ethics like an internal compass that directs and guides our business decisions," Frasco continues. "I think Pro & Local exemplifies BBB standards for trust, and we are honored to have been chosen for an award that recognizes our company as illustrative of that high standard."

The awards presentation also recognized businesses who were celebrating milestones of 5, 10, 15, 20, 25 years and 30+ years of BBB Accreditation.

For more information about Paul Frasco's Marketplace Excellence Award, contact him at (413) 883-0881, or Kimberly Ballard at (256) 653-4003.