



FOR IMMEDIATE RELEASE

Leeland Ventures Celebrates Official Ribbon-cutting for Ardent Preschool and Daycare of Clift Farm

MADISON COUNTY, AL *November 3, 2022* — Huntsville commercial developer, Leeland Ventures announces the official grand opening and ribbon-cutting of the third location of Ardent Preschool and Daycare at 176 Uncle Frank Blvd at Clift Farm on Friday, November 4 at 12 noon.

The new school is the exclusive daycare and preschool at Clift Farm, providing care for children ages 6 weeks through kindergarten.

The new 23,000 square foot facility is equipped with 18 functional, high-tech classrooms safely secured indoor and outdoor areas, and a purposeful design which has natural light filling each space within the building.

The location also includes an artificial turf soccer field, spacious infant courtyard, a large, colorful splash pad, and multiple covered playgrounds for the purpose of ensuring a perfect dose of outdoor play for the Ardent Kids.

Lee, who has a steep background in building and brokering Christian educational facilities has brokered and developed all three Ardent schools in Madison County, including the Ardent Preschool and Daycare in the Lendon community off Four Mile Post Road in Huntsville; and the Ardent Preschool and Daycare at Redstone Gateway which opened last year.

According to Leeland Ventures founder T.J. Lee, the idea of an upscale Christian pre-school facility fits with the uniqueness of the overall Clift Farm community and the generational Clift concept of traditional family values that run throughout the entire Breland Companies development.

“We are laser focused on delivering the right locations for Ardent Preschools as they grow across North Alabama,” said Lee. “We are proud to join with the vision of the developer, Louis Breland, and the Clift Family to bring the highest quality childcare and educational experience possible to the Clift Farm community.”

“The school’s design, materials and construction are a nod to honor Jack Clift, who sold the 600-acre farm off Highway 72 in Madison to Breland – a farm that had been in the Clift family for over 100 years.

“The idea was to develop a very special place and that it certainly is,” Lee added.

Ardent Preschool and Daycare held a soft opening just in time for the new fall school year with the largest opening enrollment in Ardent history, out-performing open enrollment for the Ardent school at Redstone Gateway in January 2021 and Jones Valley in 2018.

Home values in the Clift Farm development are in the \$400,000 to over \$750,000 price range. The average household income within a one-to-five-mile radius of the school is over \$120,000,



which is located beside the Publix on Highway 72 West on the lake at Clift Farm. It is also conveniently located across from the Madison Hospital, and close to Cummings Research Park, Toyota's west facility and Redstone Arsenal.

Leeland Ventures has been developing commercial and educational properties across Madison County for over 25 years.

For more information about Leeland Ventures and their involvement developing the Ardent school's brand in North Alabama, contact TJ or Sherry Lee at (256) 683-2141.